

Advanced Strategy: cases of internationalized businesses

MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

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GENERAL DATA

Name

Advanced Strategy: cases of internationalized businesses

Code

102190

Academic year

2023-24

Degree

[MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT](#)

ECTS Credits

3

Type

MANDATORY

Duration

Duracion A

Language

FACULTY

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