

# Profitable Management of International Clients

**MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT**

***UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO***

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



## **GENERAL DATA**

### **Name**

Profitable Management of International Clients

### **Code**

102216

### **Academic year**

2023-24

### **Degree**

[MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT](#)

### **ECTS Credits**

1

### **Type**

ELECTIVE

### **Duration**

Cuatrimestral

### **Language**

## **FACULTY**

### **Coordinator/s**

**Pérez Escribano, José Ignacio**

*Socio Director  
Ilíada Consulting*

### **Lecturers**

Porfessor responsible for the subject