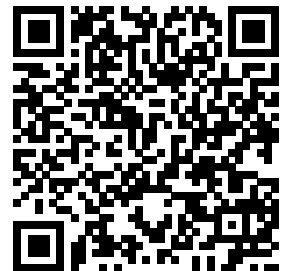


# Political and Institutional Communication

**MASTER'S DEGREE IN GOVERNMENT AND PUBLIC  
ADMINISTRATION (PRESENCIAL/VIRTUAL)**

***UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO***

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



## GENERAL DATA

### Name

Political and Institutional Communication

### Code

102718

### Academic year

2023-24

### Degree

[MASTER'S DEGREE IN GOVERNMENT AND PUBLIC ADMINISTRATION  
\(PRESENCIAL/VIRTUAL\)](#)

### ECTS Credits

3

### Type

ELECTIVE

### Duration

Cuatrimestral

### Language

## **FACULTY**

### **Coordinator/s**

**Sarasqueta , Gonzalo**

*Director y profesor del Máster oficial en comunicación política y empresarial de la Universidad Camilo José Cela (modalidad a distancia)*

*Doctorado en Ciencias Políticas y de la Administración y Relaciones Internacionales de la Universidad Complutense de Madrid*

### **Lecturers**

Porfessor responsible for the subject