

# Commercial Research (I) - Sources of economic and commercial information (online and onsite)

**MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT**

***UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO***

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## GENERAL DATA

### Name

Commercial Research (I) - Sources of economic and commercial information (online and onsite)

### Code

102191

### Academic year

2024-25

### Degree

[MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT](#)

### ECTS Credits

2

### Type

MANDATORY

### Duration

Cuatrimestral

### Language

## **FACULTY**

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