

International Strategy for Fashion Chains

MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

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GENERAL DATA

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FACULTY

Coordinator/s

Mata Fernández-Balbuena, Gustavo Emilio

Doctor Ingeniero Industrial, Máster en Ingeniería Química, Máster en Ingeniería Metalúrgica (UPM).

Profesor Coordinador de la Asignatura Estrategia Avanzada. Casos de empresas internacionalizadas.

ICEX CECO.

Lecturers

Professor responsible for the subject