

Profitable Management of International Clients

MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



GENERAL DATA

Name

Profitable Management of International Clients

Code

102216

Academic year

2024-25

Degree

[MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT](#)

ECTS Credits

1

Type

ELECTIVE

Duration

Cuatrimestral

Language

FACULTY

Coordinator/s

Pérez Escribano, José Ignacio

*Socio Director
Ilíada Consulting*

Lecturers

Porfessor responsible for the subject