

# Public diplomacy, protocol and communication of events

**MASTER'S DEGREE IN PUBLIC MANAGEMENT AND  
LEADERSHIP**

***UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO***

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## GENERAL DATA

### Name

Public diplomacy, protocol and communication of events

### Code

102553

### Academic year

2024-25

### Degree

[MASTER'S DEGREE IN PUBLIC MANAGEMENT AND LEADERSHIP](#)

### ECTS Credits

3

### Type

ELECTIVE

### Duration

Cuatrimestral

### Language

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