

Political and Institutional Communication

**MASTER'S DEGREE IN GOVERNMENT AND PUBLIC
ADMINISTRATION (PRESENCIAL/VIRTUAL)**

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



GENERAL DATA

Name

Political and Institutional Communication

Code

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Academic year

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Degree

[MASTER'S DEGREE IN GOVERNMENT AND PUBLIC ADMINISTRATION
\(PRESENCIAL/VIRTUAL\)](#)

ECTS Credits

3

Type

ELECTIVE

Duration

Cuatrimestral

Language

FACULTY

Coordinator/s

Sarasqueta , Gonzalo

Doctor acreditado por la ANECA en tres categorías: doctor contratado, ayudante doctor y universidad privada.

Director del Máster en comunicación política y empresarial de la Universidad Camilo José Cela (UCJC) . Profesor de grado de la UCJC.

Director del Laboratorio Digital de Narrativas Políticas de la UCJC. Especialidad: comunicación política.

Universidad Camilo José Cela

Lecturers

Porfessor responsible for the subject